

Happy families

Lots of pixels

Range of colours

Bright

Happy animals

Cute animals

Images that will tie to the slogan

Animated Images

Real life photographs

Bold font

Appealing Images

Appealing to customers

Logo & Slogan

Different animals to show wide range of products.

Animated animals shows it's a friendly company

Bold writing to stand out

Keep a Pets

Coloured in dark to stand out

Looks like real life photos

No contrasting colours

Real life photographs

Easy to read font

Colourful the logo

The wagon on

Web banner

Name of the shop

Slogan

Advertise the shop

Good design

Bigger font for the name of the company.